

# Social Engagement Method

For Businesses

Workshops that spark ideas - and ignite transformative skills.

Join this 2024 Social Media Workshop series for a journey in practical, impactful learning.



## Amplify Your Online Presence

Kick Social Media overwhelm to the curb with the Social Engagement Method Class, designed specifically for savvy small businesses who are ready to elevate their social media game. Spread over three comprehensive classes totaling 9 hours, this workshop isn't just about learning - it's about doing and achieving.

## Class Framework

Tailored for busy business owners and small teams, our Social Engagement Method class spans three monthly three-hour sessions and offers robust ongoing support and community building between classes.

Each class equips participants with actionable steps to learn and actively enhance their social media skills.

## 2024 Session Dates

### April 10th - Session #1

Mindset, Audience and Scroll-Stopping Visuals

### May 1st - Session #2

Engaging Captions with ChatGPT, Secrets to Boost Interaction and Art of Video

### May 15th - Session #3

Content Calendars and Tracking Metrics

The workshop series is \$349 for all three classes. Visit [thetandemworks.com](http://thetandemworks.com) to register

## Key Benefits

**Hands-On Experience:** Engage in practical activities across three months, transforming your social media skills from basic to brilliant.

**Community Support:** Exclusive Facebook group for ongoing support, live Q&A sessions, and sharing progress with fellow participants.

**Total Mastery:** From storytelling and audience engagement to scroll-stopping visuals and AI-powered copy, content calendar creation, and ROI tracking with your own scorecard.

## Sponsorships & Partners

### Series Sponsor - \$1500

- Shine as the sole series sponsor
- Logo placement on materials & at the event
- Social media promotion
- 1 Free ticket to the workshop
- Opportunity for 5 min presentation

### Snacks & Beverages Sponsor - \$250/ea

- Keep participants refreshed for learning
- Logo placement & refreshment table
- Social media promotion

### Custom Series - Contact for Details

Bring this series exclusively to your organization – a fantastic way to upskill your team.



**Contact:**  
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**712-713-2091**  
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